



WHITE ROSE PARK

2024 TRAVEL NEWSLETTER



How's it going?

On behalf of Persimmon Homes, Smarter Travel would like to thank everyone who participated in this years' Travel Survey, your feedback is greatly appreciated, helping us to understand your travel habits, wants and needs & how we could help you travel more sustainably. Congratulations to our 3 prize winners! Look out for more prizes available in next years survey coming summer 2025.

We are pleased to say that the White Rose Park Travel Plan is currently on track to achieve its 6% vehicular travel reduction target by 2025, thanks to you choosing to travel more sustainably.

We hope you find this newsletter useful. If you have any travel related questions please feel free to contact us, we're happy to help.

Your Travel Plan Coordinator,
Smarter Travel Ltd



Active Travel

Where's your sense of adventure? Find it with **Strava.com** by following family, friends, even athletes' adventures, log over 30 activities on the app and have fun with new challenges. Did you know 1 in 5 UK adults have Strava?



Mandarin Cycles is approximately a 12-min cycle from home. Bike services start from £35. Call them on **01603 418999** between 9am-6pm, Mon-Sat, or visit them on 1 Penn Grove, Norwich, NR3 3JZ.



Explore your local area with **Ramblers.org.uk**. Find new local routes by yourself or with others.

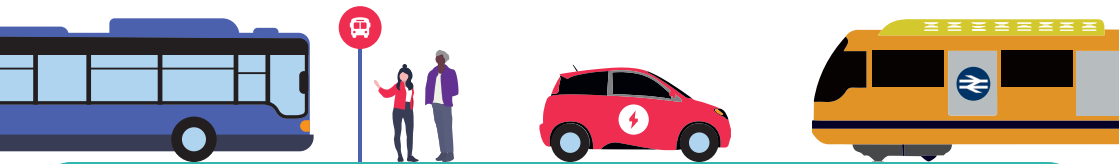
Overgrown footpath? Cracks in the cyclepath? Report any issues to **Norfolk.go.uk/Report-a-highways-problem**

Public Transport

White Rose Park bus stops are just outside site, on Drayton High road. Catch the First Bus Yellow services 29, X29 and 28 between Norwich City Centre-Fakenham. Visit firstbus.co.uk/norfolk-suffolk for ticket options and timetables.

Travelling further? You can use Norwich Train Station, which is a approx. 26-mins by bus or a 55-min cycle away, for links to Cambridge, Ipswich, London and more. Leave your bike in one of 442 cycle storage spaces or take your bike with you on the train, go to NationalRail.co.uk/Plusbike for more details.

Do you need something more accessible? **Transport Plus** provides transport to health appointments and social activities for those who are unable to use public transport. Call **0344 800 8020** to enquire between Mon-Fri, 9am-5pm. Passengers pay £0.45p per mile (cash).



Car Sharing & Going Electric

Scan the QR code or visit Liftshare.com to sign up, it's free and flexible, only share when it suits you.



Sharing a journey with 1 other person could cut your costs and carbon by 50%, not to mention car sharing saves the average person £1,000 per year!



Did you know there are over 70,000 EV charging points in the UK? A 41% increase since September 2023! Find chargers and plan your route with Zapmap.com.

Does your company have an EV salary sacrifice scheme? Find out how you could benefit by visiting: octopusev.com/ev-hub/guide-to-ev-salary-sacrifice

What's in it for you?

To help you travel more sustainably, Smarter Travel Ltd, on behalf of Persimmon Homes, are offering each household* within White Rose Park the opportunity to claim **one** of the following vouchers;

- 1 x £70 active travel voucher with Decathlon store, or;
- 2 x 1-week bus passes with First Bus, or;
- 1 x 400-minute Beryl voucher.

*First occupiers only. Visit smartertravel.uk.com/contact-us/terms-conditions-2 for full Terms and Conditions.

All White Rose Park residents are eligible to claim a **Personal Travel Plan** (PTP), created by your Travel Plan Coordinator, to help you understand your sustainable travel options. Simply share your journey details with us by completing a short survey and we will do the rest.

Scan the QR code or visit WhiteRoseParktravel.co.uk to learn more and claim what is yours today!



BUS FARE SCHEME EXTENDED

Don't forget, the UK Government's bus fare scheme has been extended, meaning you can get a single bus journey for just £2 or less until 31st December 2024 and £3 or less until the end of 2025.

Contact Your Travel Plan Coordinator



01206 228800



WhiteRosePark@SmarterTravel.uk.com



WhiteRoseParktravel.co.uk



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from Richard Jackson Limited